



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH  
COMMISSIONER

## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE:**

**October 15, 2012**

**Mississippi Farmers Market Celebrates Annual Harvest Fest and National Food Day**

The Mississippi Farmers Market will celebrate its annual Fall Harvest Fest in conjunction with a National Food Day Celebration on Saturday, October 20, from 8:00 a.m. until 2:00 p.m. Mississippi growers, producers, and artisans will be sharing the fruits of their labor. Shoppers can expect to find Mississippi-grown sweet potatoes, pumpkins, muscadines, peas, collard greens, mustard greens, turnip greens, tomatoes, cucumbers, peppers, zucchini, eggplant, mixed herbs, honey, peanuts, fresh whole milk and cheeses, yogurt, jams, jellies, fresh cut flowers, homemade pies, cakes, fresh baked breads, cheesecakes, hummus, biscotti, pottery, handcrafted soaps, jewelry, art, and more.

Eric Eaton, Chef de Cuisine from Table 100; Josh Marks, Runner-up of Season 3 MasterChef on FOX; and Chef James Roache' from Ro' Chez will be on hand to cook up delicious specialties from around the Market from 10:00 a.m. until 1:00 p.m. Paul Bonds with BeanFruit Coffee Company will be demonstrating techniques for brewing the perfect cup of coffee. Kids can bring their bikes and take part in the Bicycle Rodeo from 9:00 a.m. until 12:00 p.m. Also, Pam Edwards will be leading the kids in other activities, and they will have a chance to take a seedling home to watch grow. Shoppers will enjoy live entertainment from local musician Ralph Miller. There will also be give-a-ways and door prizes for the entire family. The activities are sponsored by the Mississippi Department of Agriculture and Commerce, Mississippi State Department of Health, Alcorn State University, and Eat Jackson, LLC.

The Mississippi Farmers Market, located at 929 High Street adjacent to the Fairgrounds, is currently open on Saturdays from 8:00 a.m. – 2:00 p.m. Senior Farmers Market Nutrition Program Vouchers can be redeemed at the Farmers Market as well as SNAP benefits. For more information about the Market, call (601) 354-6573, visit [www.msfarmersmarket.com](http://www.msfarmersmarket.com), or visit the Mississippi Farmers Market on Facebook.

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